



2007
NORTHERN CALIFORNIA
GOLF ASSOCIATION

ANNUAL REPORT
OF THE
PRESIDENT

NCGA the most important club in your bag

OCTOBER 12, 2007

REPORT of the PRESIDENT

The annual meeting of the Northern California Golf Association is always an important event in the NCGA year. It is at this meeting that the Association reports to its members on the activities of the past year. It is also the time when new directors are elected and we thank the retiring directors.

The committees have been extremely busy and have accomplished a great deal. We are blessed with dedicated and motivated directors. Please take a moment and read the committee reports on the following pages.

There were three specific priorities we wanted to accomplish this year:

- 1) Find a new Chief Executive Officer
- 2) Begin implementing our strategic plan
- 3) Continue to recognize and honor our volunteer tournament officials and course raters.

We were extremely fortunate to have Tyler Jones, the general manager of Poppy Hills, available to fill in as interim CEO of the NCGA during our search for a CEO. Tyler held this position for nine months and did an absolutely superb job.

On May 15 of this year, David Bill joined us as the chief executive officer. David is a graduate of the United States Naval Academy, Royal Naval Staff College in Greenwich, England and the Naval Postgraduate School in Monterey. David retired in 1998 as a rear admiral after a very distinguished 32-year career in the U.S. Navy.

David's immediate focus has been to formalize our strategic plan which will chart our course for promoting golf in the region and growing and increasing the value of NCGA membership.

The volunteer committee, chaired by director Lou Carpine, has implemented new initiatives to recognize our 300-plus volunteers. In addition to Tournament Official and Course Rater of the Year awards, years of service will be acknowledged and celebrated.

The NCGA Foundation has made great strides this year in both its fundraising and the amount of money awarded to youth organizations. This year the Foundation awarded more than \$140,000 to youth programs in Northern California. They also reached the \$1 million level in grants awarded since 1989.

The California State Amateur Championship was played this year at Monterey Peninsula Country Club. This wonderful 36-hole private facility was a good test for the state's best golfers. I can't say enough about how wonderfully players and officials were treated. We all felt like we were "special guests." This championship will rotate between Northern and Southern California on an annual basis with MPCC setting a very high standard.

This year we expanded what is already the largest tournament program in the country. Two additional tournaments were added and both featured partnerships with other golf associations.

This year we added Members-Only Outings at private and resort courses. We have scheduled one outing per month at courses where many of our members would not otherwise have access. This benefit became very popular in its first year and will continue to grow. We are also offering free clinics at Poppy Hills, Poppy Ridge, San Jose Municipal and at CourseCo's 12 courses throughout the region.

We updated our communications plan to enable us to better communicate with our members. Our interactive website is one of the best on the Internet (at least in my opinion) and our quarterly magazine gets better with each issue. The graphics and writing are outstanding and while we still cover tournament results, the magazine now includes features that pique the interest of all our members, including travel, equipment and history among other things.

This year we completed a revision of our five-year Strategic Plan for the NCGA and Poppy Holding. Our goals are ambitious. We are confident we have the professional talent, both at the staff and board level, coupled with the necessary resources to achieve our goals.

Three of our directors will be retiring this year. David Englert has been a valuable and productive board member for the past seven years, having served effectively on most of the committees of the NCGA. Ted Budach will retire from the NCGA but has agreed to continue to serve on the NCGA Foundation Board. Dick Skavdahl, my mentor and advisor, will complete his term as immediate past president. His leadership and wise counsel served us extremely well. Thanks to all three for jobs well and faithfully done.

Due to the extremely dedicated leaders who have brought us to this point, our future has never looked better. We are blessed with bright, energetic, dedicated leaders who will take us to the next level. Congratulations to incoming president Mark House, incoming vice president Mike Hexner, and Vaughn Kezerian, our newest officer. What an exciting time for them and for the NCGA.

It has been a great honor to serve as president of the NCGA. There are many dedicated, professional staff members and volunteers who combine to make the NCGA the very best regional golf association in the world. It has been a pleasure to be a part of this group.



Dean R. Bartee

REPORT *of the* NOMINATING COMMITTEE

Report of the Nominating Committee
Northern California Golf Association
August 20, 2007

In accordance with the NCGA Bylaws, Article IV, Section 3, Election of Directors; Nominations; Eligibility, the Nominating Committee selects the following slate of Directors for the year 2007-2008 to be voted on at the Annual Meeting on October 12, 2007.

DIRECTORS

Dean R. Bartee, La Rinconada CC	Lou Carpine, San Luis Obispo CC
Christopher J. Clark, Pasatiempo GC	Bill Downs, Oakmont CC
John Erskine, Castlewood CC	Lee Gidney, Yolo Fliers Club
Kerry F. Gordon, North Ridge CC	Dan Hansford, Castlewood CC
Michael Hexner, The Olympic Club	R. Mark House, Corral de Tierra CC
Vaughn Kezirian, Fort Washington GCC	Rudolph Loncke, Sacramento Area Black GC
Jim Moriarty, Harding Park Men's Club	Brian D. Morse, Merced GCC
Lyn Nelson, Half Moon Bay Golf Club	Brooke C. Phayer, Pajaro Valley GC
John Ronca Jr., San Luis Obispo CC	John Whitelaw, M.D., Del Paso CC

The Nominating Committee has also nominated the following officers to be considered for election at the Organizational Meeting of the NCGA Board of Directors immediately following the Annual Meeting:

OFFICERS

President	R. Mark House, Corral de Tierra CC
Vice President	Michael Hexner, The Olympic Club
Secretary-Treasurer	Vaughn Kezirian, Fort Washington GCC

IMMEDIATE PAST PRESIDENT

Dean R. Bartee, La Rinconada CC

2007 NOMINATING COMMITTEE

Dean R. Bartee, President, NCGA Board of Directors
R. Mark House, President-elect
Lou Carpine, Member
Chris Clark, Member
Jim Moriarty, Member

REPORT of the NCGA FOUNDATION

CHRIS CLARK, President & ADAM HEIECK, Staff

The NCGA Foundation, the charitable arm of the NCGA, promotes life skills and values to deserving youth in Northern California through the game of golf. Additionally, the Foundation supports the growth of the game while providing youth the opportunities and motivation to become productive citizens and lifelong golfers.

This summer, the Foundation created and approved a new strategic plan to provide a continuum of youth-based programs for all ages and abilities. The goals include:

- Elevating, supporting and enhancing youth golf-related programs
- Identifying, exposing and attracting deserving youth to golf
- Increasing access, affordability and expanded golf opportunities
- Supporting personal development and employment opportunities for youth golfers
- Developing a comprehensive business plan

These goals will guide the Foundation over the next five years and dramatically increase the opportunities for deserving youth throughout the region. Furthermore, the Foundation's annual grant-funding and nationally recognized Youth on Course program are at record levels.

In February the Foundation awarded its one millionth dollar when it granted more than \$140,000 to 14 programs in the region teaching life skills and values to deserving youth through golf. The Youth on Course program will subsidize approximately \$100,000 in rounds of golf in 2007, \$85,000 more than all of last year. More than 7,000 deserving youth now participate in the ground-breaking program.

Your support of the NCGA Foundation is tremendously appreciated and will guarantee the youth of Northern California are given the opportunities to succeed in golf and life.

TOURNAMENT COMMITTEE REPORT

JIM MORIARTY, Chairman & ROGER VAL, Staff

The NCGA experienced another successful tournament season. We continue to strive to make all our events provide the best experience possible for our membership. The program is continually evaluated to make sure that all ages and skill levels have an opportunity to compete. To accomplish this task it takes 360 tournament days managed by a staff that is second to none and 200 of the best volunteers possible. The volunteers are the backbone of the NCGA tournament program. We have a complete education program which prepares the volunteer to provide the players the proper direction that is required. The program also allows the volunteer to grow and reach different certification levels.

The two new events that we introduced this year were well received. We partnered with the Junior Golf Association and administered the Northern California Junior Players' Championship. The other event was the Women's Four-Ball Championship. It was partnered with the Women's Golf Association of Northern California and the Pacific Women's Golf Association. It is our intention to continue these events and possibly add more.

The upcoming tournament season should be exciting as the NCGA will be starting its new junior program. A staff person has been added to the Rules and Competitions staff to develop this program. Approximately eight new events will be added to the schedule not including the NCGA Junior and the Northern California Junior Players' Championship. The goal of the NCGA is to be totally involved in junior golf and to work with all the existing agencies dedicated to juniors.

One highlight of the season was that a few staff and volunteers were invited to work as rules officials in the United States Amateur Championship held at The Olympic Club. It was an honor and privilege to have the NCGA represented at a national championship.

The NCGA is extremely proud of the tournament program that is offered to our membership. We look forward to the 2008 season and the continued growth of the program to provide all members who wish to participate in competitive golf.

MEMBERSHIP COMMITTEE REPORT

MIKE HEXNER, Chairman & MATT MAGERS, Staff

The Northern California Golf Association's strategic plan clearly states that the fulfillment of our mission to promote golf is largely dependent on membership growth. Although membership growth over the past few years has proved difficult, we continue to learn what we need to grow and retain our membership. Two of the strategic plan's seven goals directly relate to membership — support and strengthen Member Clubs and add value to membership.

Similar to any business or organization, we must know and understand our customers, in our case our members. In response, we completed an extensive market research study this summer. The study provides valuable insight into our Member Clubs, their members as well as non-member golfers. The study highlighted that the majority of golfers, regardless of play frequency, consider themselves social rather than serious golfers. This main theme provides a new direction for future benefits and how we tailor our services.

In the coming years we will implement numerous initiatives to support and strengthen our Member Clubs. We will provide tools to make club administration easier and more efficient. Marketing materials for clubs will help promote their club and the NCGA services/benefits their members receive. Clubs will be encouraged to share their best practices and to develop activities for both current and potential members which emphasize the social rather than tournament side of their club. At the same time, we will continue to raise the standard of the NCGA core services.

Adding value to NCGA membership is an ongoing initiative. In 2007 we implemented several programs including two that were particularly well received. The 10 Members-Only Outings at private and resort courses have been very successful. The outings provide NCGA members an opportunity to play a casual round for a reasonable rate at courses where they would normally not have access. Next year's expanded schedule will provide even more opportunity to take advantage of a great member benefit. Through partnerships with area courses and PGA professionals, we added a free lesson and clinic program for NCGA members. These group clinics, scheduled in advance at each facility, concentrate on all aspects of the game. More than a dozen facilities currently offer the program in Sacramento, the Bay Area and the San Joaquin Valley. More facilities will be added in the future.

Our new comprehensive membership development plan is a key component to achieving the ambitious goal of growing membership to 240,000 by 2011. Focus on four targets will include retaining current members, bringing back lapsed members, introducing non-member core golfers (including

women and juniors) and new golfers to the NCGA. We are developing programs to retain current members with their clubs. Creative marketing campaigns will help the NCGA reconnect with lapsed members to motivate them to return to a club.

Core golfers who play eight or more rounds of golf per year number approximately 650,000 in Northern California. These golfers are an NCGA Member Club's best potential for new members. Attracting this group to our clubs will take more than marketing campaigns so we will develop specific programs designed to connect with golfers on their turf at the public courses and driving ranges. In fact, the regular Member Clubs at public courses have suffered the most membership erosion in recent years yet they also have the best potential for growth. We will work with the clubs that want to grow and we will continue to support the clubs that are content with their size. A key for the public clubs, with assistance from the NCGA when needed, is to develop tailored membership packages that will meet the needs of potential members. In addition, specific programs and partnerships will address the needs of other dynamic golf segments such as women and junior core golfers.

The eClubs have proven to be a successful means to attract new members. These eight NCGA Associate Member Clubs have grown to more than 4,500 members with 75% representing new members (or lapsed two-plus years). Since their debut, eClubs have provided an alternative way for golfers to join an NCGA Member Club without affecting current clubs. The eClubs will continue to evolve as we learn more and will serve as an introduction to a golf club while providing a pool for existing Member Clubs to recruit.

Finally, collaboration with local recreational programs and through our own grass-roots programs will introduce the game to new golfers. Additionally, we will continue to work with both regional and national organizations such as the California Alliance for Golf, the USGA and the Northern California Section of the PGA to support new and existing programs.

The NCGA remains dedicated to growing membership through its Member Clubs, the backbone of the NCGA. We are committed to provide the resources to help clubs grow and protect their personal golf experience. We welcome the input of all members and at the same time we invite you to assist us in achieving our goals so that we can fulfill our mission.

"To support and promote the game of golf in Northern California and to enhance the knowledge, enjoyment and participation of NCGA members."

NCGA...the most important club in your bag

COMMUNICATIONS REPORT

DEAN BARTEE, Board Liaison & HILARY HOWARD, Staff

NCGA Golf, the Northern California Golf Association's official publication, continued its evolution in 2007, maintaining the magazine's status as one of the leading regional golf publications in the country. The quarterly magazine added new departments and features such as "Can't Miss" and "Members Bounce." Well-received pieces included a historical essay on golf in the region written by *Golf Digest's* Jaime Diaz, travel features on Idaho and Las Vegas, coverage of the AT&T Pebble Beach National Pro-Am and interviews with Tom Watson, Jerry Rice, Annika Sorenstam and Donald Trump.

NCGA Golf is now available in bookstores and on newsstands. Previously, the Bluebook edition was sold out of the NCGA office to non-members who wanted to utilize the course directory. The recent changes to the quarterly magazine have tested well and as a result *NCGA Golf* was approved by Ingram Periodicals (the largest magazine distributor in the country) to sell in stores in Northern California. The fall edition is currently selling for \$3.95.

Traffic on the official website of the Association, www.ncga.org has increased 20% since last year and more than 2,750 websites now link to the official Internet home of the NCGA. Recent changes include a live feed from golf.com, current weather from Poppy Hills and Poppy Ridge as well as a design upgrade. The diverse content provides the perfect one-stop location for golfers. Three major projects will be completed by the end of the year to continue the evolution of the site.

The magazine and the website represent just a portion of the duties performed by the Communications/ Publications Department. The department works closely with a graphic designer to create marketing materials and oversee the branding of the company. Staff takes photography and sends a news release for every NCGA event—plus those USGA events conducted by the NCGA—to more than 100 media outlets via e-mail.

VOLUNTEER COMMITTEE REPORT

LOU CARPINE, Chairman & MATT MAGERS, Staff

It is estimated that 200 NCGA tournament officials and 90 course raters volunteered close to 30,000 hours in 2006. Realizing the need to increase the ways we show our appreciation for the contribution and expertise of NCGA volunteers, a new board committee was formed to oversee volunteer relations. At the March 2007 board meeting the new committee presented a comprehensive outline of support and recognition to be extended to our tournament officials and course raters.

New benefits to be offered to NCGA volunteers include providing standard uniforms at no cost as well as access to a variety of no fee or low fee educational opportunities. Complimentary golf and additional discounts at Poppy Hills and Poppy Ridge will also be available to volunteers.

Recognition of the achievements of our volunteers will be expanded. In addition to Tournament Official and Course Rater of the Year awards, years of service will be acknowledged and celebrated.

The Volunteer Committee will continue to acknowledge the role NCGA volunteers play as they ensure NCGA members receive a true championship experience at courses with the highest quality course ratings. The committee is dedicated to expressing our gratitude in tangible ways to our indispensable volunteers.

POPPY HOLDING, INC.

EDDIE LeBARON, Chairman
BOB HIGGINS & TYLER JONES, General Managers

Poppy Holding, Inc., a wholly owned subsidiary of the Northern California Golf Association, has the responsibility of operating both Poppy Hills and Poppy Ridge golf courses. It is governed by a seven person board of directors, five at large and two concurrently serving on the NCGA board of directors.

Important elements of our mission statement include: better than anticipated service, a top quality product and excellent value for the NCGA member and golfing public. Moving forward through 2011, Poppy Holding will adopt a customer-intimate strategy that coincides with the NCGA strategic plan. The focus of the strategic plan is growing membership and rounds through creating an intimate experience at our two golf courses. We will invest in better service, better golf course conditions and a more accurate database to better communicate with customers. While seeking to achieve the strategic direction of customer intimacy, Poppy Holding, Inc. will also operate as a business with the intention of making a profit and reinvesting in the facilities.

Some 2007 highlights:

- Poppy Hills ranks 12th on the list of “Most Popular Courses” in the country by the Zagat survey.
- Poppy Hills is undergoing a kitchen renovation that will enable the operation to accommodate the growth in food and beverage business.

- A new fleet of Precedent golf cars from Club Car was received at both Hills and Ridge.
- The implementation of Free Golf Clinics for NCGA members at Hills and Ridge along with 12 other facilities in Northern California.
- The implementation of a customer-intimate philosophy inspired by the NCGA Strategic Plan. More staff for golf operations and a receptionist for starting times were added.
- Continued to improve the Scottish Heathland course conditioning at Poppy Ridge.
- There will be more than 112,000 rounds of golf played at our two courses.

We have an excellent management team in place at both courses who strive to provide excellent course conditions, quality food and beverage and superb service:

- Manny Sousa – Poppy Hills Superintendent
- Todd Cook – Poppy Ridge Superintendent
- Jonathan Saguil – Poppy Hills Food and Beverage Manager
- Steven Kiyam – Poppy Ridge Food and Beverage Manager
- Raymond Evernham – Chef at Poppy Ridge
- Justin Williams – Head Professional Poppy Hills
- Brad Braden – Head Professional Poppy Ridge
- Bob Higgins – General Manager, Poppy Ridge
- Tyler Jones – General Manager, Poppy Hills

COURSE RATING COMMITTEE REPORT

JOHN WHITELAW, Chairman & JIM COWAN, Staff

This year marked the introduction of an NCGA website dedicated solely to improving communications with our 22 course rating captains and 55 additional rating volunteers. The site allowed for the posting of the complete rating schedule which included 78 course visits, online registration for inclusion in these ratings and the final assignments for each scheduled visit. In future years the site will be utilized to reinforce rating principles and allow for healthy forums and exchanges on course rating topics between staff and volunteers.

A very well deserved honor of Course Rater of the Year was presented to Bill Carr. The Visalia resident became a rater in 1982 and was elevated to the position of captain soon after on the basis of his outstanding rating skills and leadership qualities. In recent years Bill has served the NCGA with distinction as he

assumed a much greater leadership role while serving as the only captain for Area 3 south of Stockton and Sonora.

Selected to receive an Outstanding Service Award for their exceptional service in course rating, dedication to the objectives of the NCGA and high-level interest in promoting golf were Warren Conklin, Steve Isaacs, David Pearson and Dennis Wilson.

I am especially grateful to the members of the NCGA Course Rating Committee comprised of Brian Morse and Lee Gidney for their input and support.

This is truly a unique collection of staff and volunteers working together to provide our member clubs with a first-rate service.

RULES COMMITTEE REPORT

LOU CARPINE, Chairman & GAIL ROGERS, Staff

VOLUNTEERS – With their focus on the integrity of the game, NCGA volunteers continually provide accurate rules assistance to our tournament players. Their dedication to learning the Rules of Golf and to discussing complex rules situations in a calm, thoughtful manner makes them a highly-valued team for the NCGA.

MEMBER CLUBS, COLLEGE and HIGH SCHOOL GOLF TEAMS were provided on-course rules experiences at a practice area or at a golf hole demonstrating a variety of rules situations. Some clubs selected an indoor rules seminar using PowerPoint customized to the club or course presented by staff and volunteers as a no-charge benefit of membership. With the number of girls' golf teams on the rise, we had a busy fall educating our newest players from Chico to Monterey. In the Monterey area alone,

more than 80 girls and 11 coaches attended a presentation at the Pebble Beach Practice Area.

ON LINE RULES EDUCATION – Coming in 2008 will be two new offerings. "NCGA Members Rule" will be a new website offering with the opportunity to have a member and his course featured with a rules question, research tools to enhance member learning and then "Click Here" for the answer. We will also offer online training for our volunteers and hope to expand to our club rules chairmen.

COMMITTEE: I would like to thank Ted Budach, Bill Downs, Lee Gidney, Vaughn Kezirian, Brian Morse, Jim Moriarty and John Ronca for their thoughtful contributions.

INFORMATION TECHNOLOGY REPORT

BILL DOWNS, Chairman & ERIC CHANEY, Staff

The Information Technology Department provides services for the NCGA, Poppy Hills and Poppy Ridge. Our network (application programs and data servers) and telecommunication (Internet, e-mail and telephone) systems run 24 hours a day seven days a week. Since this time last year Information Technology:

- Experienced zero server down time
- Logged, analyzed and resolved over 1200 help-desk requests
- Developed and enhanced IT staff knowledge via conferences, seminars, webinars and classes
- Developed NCGA system flows for use in the Strategic Plan
- Worked with system consultants to develop high-level requirements for the Strategic Plan
- Worked with consultants and systems vendors to develop system requirements for in-house tournaments/events registration and centralized database.
- Worked to implement a database linked to the NCGA website to capture club data for the NCGA Bluebook
- Worked to establish an Associate Club Officers data interface to the NCGA website
- Developed a Club membership quarterly report
- Enhanced systems integrity, security and support for in-house e-mail, replaced firewall/virtual private network hardware

with enhanced network appliances at Poppy Hills, NCGA and Poppy Ridge

- Installed smart cell phone technology
- Implemented on-course scoring using smart phone technology
- Purchased and configured more than 120 new GHIN computer systems
- Repaired or recycled more than 200 GHIN computer systems
- Implemented bar code technology to further automate the GHIN inventory system
- Installed wireless Internet access at Poppy Hills, NCGA and Poppy Ridge
- Installed Kiosk computer systems at both golf courses
- Replaced Fairways golf management hardware and software at both golf courses

Work in progress for 2007:

- Researched and scheduling the upgrade of backup and virus scanning systems
- Researched and scheduling the upgrade of the Great Plains Accounting system
- Researched and scheduling the installation of a new telephone system

HANDICAP COMMITTEE REPORT

DAVE ENGLERT, Chairman & JIM COWAN, Staff

With the weight of the USGA Handicap Licensing Agreement program one-year removed and all but a handful of clubs in compliance with NCGA Handicap Certification requirements, 2007 represented a year of opportunity to expand on tried and true services and to reach out to new technologies.

For example, by mid-year the NCGA had resumed its regular quadrennial schedule of upgrading computer systems at golf courses, but with a new twist. Rather than focusing solely on hardware, NCGA staff made a point of contacting club officials in advance to schedule a more formal and thorough visit. Such scheduling allowed for the one-on-one training on handicapping and tournament software as well as an opportunity to review other vital NCGA programs and services. Such a direct dialogue with clubs can only assist the NCGA in better evaluating existing programs and in anticipating the needs of our clubs in the future.

Utilizing a web-based platform, eight NCGA eClubs continued to attract thousands of first-time members to the association. In

full compliance with USGA provisions, enrollment in NCGA eClubs approached 5,000 individuals in 2007. More importantly, the website platform that so capably supports these eClubs is now in use at 75 member clubs and will be offered to all NCGA clubs at no charge beginning in 2008.

In another handicap-related topic, the Net Score Database continued to seek to identify those golfers who outperformed their handicap on an extraordinary or consistent basis in NCGA play. Those small fraction of golfers identified were required to play to a lesser handicap based upon their previous NCGA scores.

In closing I would like to thank our club handicap chairmen and the NCGA Handicap, Membership and IT Departments for their tireless efforts on behalf of better handicapping.

EDUCATION COMMITTEE REPORT

CHRIS CLARK, Chairman & GAIL ROGERS, Staff

Women's Summit – In April and July Women's Summits representing 26 of the most influential women in golf in Northern California met at Half Moon Bay Golf Links and the NCGA offices respectively. Representatives for the National Golf Course Owners, National Golf Course Superintendents, Northern California PGA, The Olympic Club president and a golf writer participated in an educational forum to enhance communication with the women. In July, Dr. Betsy Clark, vice president of professional development, met with the group to discuss successful methods to bring and keep new golfers in the game whether men or women.

In 2008 the summit is again coordinating activities with the PGA's Play Golf America Initiative to bring golf awareness to more women including support of two business women's golf days. The summit will continue to foster communication between all associations focused on golf with the idea of raising

the awareness of what aspects of golf appeal to female players, and which aspects of golf will attract more women to the game including social outings as opposed to tournament play.

As an outgrowth of this meeting, the NCGA, WGANC and PWGA co-hosted a women's four-ball tournament at Poppy Ridge in September. A total of 156 women participated in the two-day event.

Our One-on-One Training Program for new tournament officials was enhanced ensuring that officials understand the NCGA methods of working with players as well as continued rules education for the volunteer.

I would like to thank directors Lee Gidney and Brooke Phayer for their contributions to this committee during the year.

AGRONOMY COMMITTEE REPORT

DAVID ENGLERT, Chairman & MIKE McCULLOUGH, Staff

The department was initially established to serve members with six programs: 1) Help Desk, 2) Site Visits, 3) Written Materials, 4) Intern Program, 5) Educational Meetings and 6) Turfgrass Research. The department continues to perform many of these functions but has evolved into a more comprehensive and dynamic section.

Last year, the staff and department changed its title to Environmental and Water Resources. This move will position the NCGA as a leader in the highly political topics of the environment and water. Cooperating and partnering with various governmental and professional agencies and organizations are critical for golf being recognized as a credible and responsible industry.

SUPERINTENDENT INTERN PROGRAM

Currently there are five interns assigned to various courses throughout Northern California. The interns include Craig Schmidt at Pebble Beach Golf Links with Superintendent Chris Dalhamer, Kevin Sullivan at Blackhawk CC with Superintendent Lonnie Stevens, Thomas Doyle at Poppy Ridge GC with Superintendent Todd Cook, Roger Smidstra at California Golf Club with Superintendent Thomas Bastis and Eddie Huggins at The Olympic Club with Superintendent Pat Finlen. Dan Poston and Akoni Ganir both completed the program in 2007.

EDUCATIONAL OUTREACH

The NCGA/USGA Green Section meeting was held in March at Diablo CC with more than 130 people in attendance. The annual event focused on cultural management practices to improve turf performance. The event is designed to educate Northern California golf course superintendents, industry representatives, club officials and general managers.

The seventh annual Assistant Superintendent Boot Camp was held again this year at Asilomar Conference Grounds. The event prepares individuals for making the next step in their career to become golf course superintendents. In the past six years, close to 30 individuals that attended the workshop have become superintendents.

WATER AWARENESS

The department also assists the recently developed organization, the California Alliance for Golf. This not-for-profit business hopes to become the unified voice for golf throughout the state. This organization is close to starting a collaborative research project with groups from Nevada and California to determine if micro-constituents in recycled water can be degraded when applied to turf on golf courses. The organization has been heavily involved in developing a program in which the golf industry can voluntarily demonstrate its commitment to water stewardship and water use efficiency.

TURFGRASS RESEARCH

The NCGA continues to serve as the coordinating agency for two cooperative research projects. The projects evaluate product efficacy and determine the lifecycle of the *Anguina pacificae* nematode. Local golf courses as well as private companies are funding the project.

CONCLUSION

Committee members Ted Budach and Brooke Phayer are to be congratulated for their dedication and hard work in advancing these objectives.

2007 TOURNAMENT RESULTS

CHAMPIONSHIP	WINNER	SCORE	LOCATION
Amateur Match Play Championship	Ryan Hallisey, Granite Bay	39 Holes	Spyglass Hill GC
Amateur Stroke Play Championship	Casey Boyns, Monterey Bay GC	214	Poppy Hills GC
Associate Club Championship	Monta Vista GC	251	Poppy Hills GC/Spyglass Hill GC
Associate Club Four-Ball Net	Wayne Depaulo and Marc Gutierrez Swing Hard GC	122	Poppy Hills GC
Central Valley Zone	Forebay GC	248	Poppy Hills GC/Spyglass Hill GC
CIF High School Championship	Foothill	388	Brookside CC
East Bay Zone	Callippe Preserve	255	Spyglass Hill GC/Poppy Hills GC
East Sacramento Zone	La Contenta GC	257	Poppy Hills GC/Spyglass Hill GC
Four-Ball Championship	Kevin Kobalter and Zack Miller Meadow Club	206	Spyglass Hill GC
Four-Ball Net Championship	Bud Sanchez and Bob Roak Plumas Lake GC	126	Spyglass Hill GC
Junior Championship	Sam Smith (Boys) Kristen Allard (Girls)	217 156	Lake Merced GC
Junior Players Championship	Spencer Fletcher (Boys) Tiffany Dong (Girls)	79 75	Ridgemark GCC
Master Division Championship	Casey Boyns, Monterey Bay GC	146	Spyglass Hill GC
Master Division Four-Ball	Jeff Burda, Del Rio Jamie Looper, Oakdale	131	Poppy Ridge GC
North Zone	Shelter Cove GC	255	Poppy Hills GC/Spyglass Hill GC
North Bay Zone	Healdsburg GC	251	Spyglass Hill GC/Poppy Hills GC
North Sierra Zone	Plumas Pines GR	250	Poppy Hills GC/Spyglass Hill GC
North Valley Zone	Little River Inn GC	256	Spyglass Hill GC/Poppy Hills GC
Northeast Bay Zone	Green Tree GC	250	Spyglass Hill GC/Poppy Hills GC
Parent/Junior Championship	Jeff and Jack Wilson, Green Valley President's Flight Gerry and Donny Knoll, Cameron Park	138 140	Poppy Ridge GC
Public Links Championship	Director's Flight Steve and Katie Blunt, Cisco CC Secretary's Flight Scott Hardy, amateurgolf.com Championship Flight Ron Aivazian, Sherwood Forest President's Flight Roy King, Manteca Park Director's Flight	132 140 137 129	Spyglass Hill GC
Sacramento Zone	Bass Lake GC	253	Spyglass Hill GC/Poppy Hills GC
San Francisco Bay Zone	Palo Alto Hills GC	251	Spyglass Hill GC/Poppy Hills GC
Senior Championship	Bill Bowen, Lincoln Hills Club	142	Hiddenbrooke GC
Senior Four-Ball Championship	Bob Berg, Riverview Rob Thompson, Merced	199	Poppy Hills GC
Senior Four-Ball Net Championship	John Folly and Bill Seabury Central Valley Pars	131	Poppy Ridge GC
Senior Match Play Championship	Rob Thompson, Merced	19 holes	Spyglass Hill GC
Senior Net Championship	Gary Kah, Agilent Technologies President's Flight Artie Schleifer, Agilent Technologies Director's Flight Morris Bell, Ancil Hoffman Secretary's Flight	134 133 132	Poppy Hills GC
South Bay Zone	Los Altos CC	260	Spyglass Hill GC/Poppy Hills GC
South Coast Zone	Monterey Peninsula CC	251	Poppy Hills GC/Spyglass Hill GC
South Sierra Zone	Apple Mountain Resort	250	Spyglass Hill GC/Poppy Hills GC
South Valley Zone	Tulare GC	246	Spyglass Hill GC/Poppy Hills GC
Valley Amateur Championship	Cody Slover, Sierra View	140	Riverbend GC
Valley Amateur Senior Championship	Gary Vanier, The Olympic Club	139	Riverbend GC
Women's Championship	Lynne Cowan, El Macero CC	146	Poppy Hills GC
Women's Four-Ball Championship	Michele Gunner & Susan Bogar Chardonnay Flight Suzanne Woo & Andrea Schnell Merlot Flight Kim Monaco & Lynette White Zinfandel Flight	124 124 122	Poppy Hills GC
Zone Championship	Shelter Cover GC	242	Poppy Hills GC/Spyglass Hill GC

Mission Statement

*To support and promote
the game of golf in Northern California
and to enhance the knowledge, enjoyment
and participation of NCGA members.*