

# NCGA GOLF

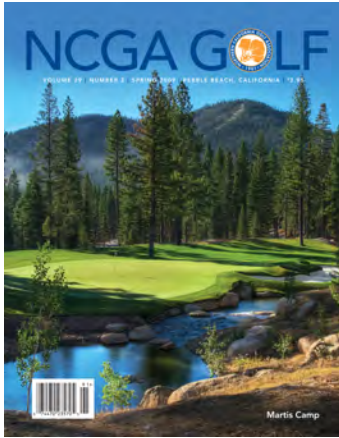


2009 MEDIA KIT

NORTHERN CALIFORNIA GOLF ASSOCIATION

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# NCGA GOLF



*NCGA Golf*  
is mailed  
into the  
homes of  
more than  
175,000  
golfers in  
Northern  
California.

*NCGA Golf* captures the lifestyle inherent in living and playing golf in Northern California. More than 175,000 readers who are members of the Northern California Golf Association celebrate the region's rich history and are kept up-to-date by each quarterly issue. The magazine is mailed into the homes of each member, and every private and public club golfer in Northern California is guaranteed to receive your advertising message.

For a golf getaway at a resort or a family trip, the pages of *NCGA Golf* introduce everything needed to make a trip successful. Content guides readers to the best courses, restaurants and other amenities. Readers recently ranked *NCGA Golf* as their #1 resource for travel.

But the magazine covers more than just travel. Q and A's with prominent professional golfers such as Annika Sorenstam, Tom Watson and Michelle Wie and avid amateurs and celebrities like Jerry Rice, Jim Nantz, Dan Quayle and Donald Trump are a staple of each magazine. Equipment and tournament coverage as well as a point/counterpoint on a timely topic round out each issue.

*NCGA Golf* is also sold in more than 60 bookstores and newsstands up and down the West Coast. It is singularly the best outlet for golf information in Northern California simply because you can be assured that your message is reaching the target audience you desire.

*NCGA Golf* is the authority on golf in one of the most beautiful regions in the world.















