



NCGA Quarterly Update, August 2010

Membership Doesn't End at the 18th Hole

NCGA Club Officer: Welcome to a new service that will reach out to you four times a year with news and updates. Please forward or print for your members.

Fill Your Foursome

We are excited to launch the "Fill Your Foursome" promotion October 1. For every three NEW members an existing member brings in to the NCGA, the existing member will earn a complimentary foursome at either Poppy Hills or Poppy Ridge. A new member is anyone not active during the 2010 season. The foursome must be played between November 1, 2010 and March 31, 2011; complimentary weekend and holiday play will occur after 12:00 p.m.

We hope this member referral program provides a nice incentive to help grow the game and enjoy championship golf for free at your member-owned golf courses, Poppy Hills and Poppy Ridge. Visit ncga.org or call the membership department at (831) 625-4653 with questions.



NCGA Road Shows

The Membership Department is traveling to courses across the region in August and September to present the NCGA's wide range of member benefits and answer questions in a series of road shows. The events take place on Saturdays and include free lunch, raffle drawings and free clinics for NCGA members. We are proud to promote the NCGA's impact on your golf dollars and interact with members.

Please join us for fun and free lunch at the following event:
Saturday, September 11 — Haggin Oaks (Sacramento)

Frys.com Open Volunteer and Ticket Information

The Frys.com Open will be contested at CordeValle in San Martin Oct. 13-17. Volunteer opportunities are available to NCGA members to serve as marshals, standard bearers and more. Visit frysopengolf.com to register. Daily tickets are available for the event for \$35 and an all-week badge is only \$125. When you purchase your tickets type "NCGA2010" in the coupon field and 20% of your purchase goes directly to the NCGA Foundation.

Tournament Recaps

Visit the Tournament Central page of ncga.org for complete information of all NCGA events including a complete recap posted immediately after the championship, live scoring, scorecards and photo galleries. Tournament Central is your one-stop portal for information on all NCGA events and a link to a tournament calendar covering golf throughout the region.



Poppy Hills Featured on Travel Series

NCGA member-owned Poppy Hills was featured on "Inside Golf Magazine TV" this summer. The show aired on the Fox Sports Network and was posted on golf.com. It included highlights from the ninth, 10th and 18th holes. The show's "Grand Golf Adventure" experience in Northern California, in which one sweepstakes winner and a guest will play the course along with Golf Magazine travel writer Joe Passov and editor Jessica Marksburly takes place in mid-October and will include Poppy Hills on its itinerary.

Hills was recently ranked No. 24 in the state for courses you can play by *Golf Magazine*.



Member Advantage

The NCGA Member Advantage program entitles all members to benefits and discounts at more than 90 facilities throughout the region. Present your membership card to receive benefits such as discounts on green fees and merchandise, preferred tee times, free lessons and clinics and much more. Visit ncga.org for a complete description of benefits.

Register Your E-mail

With two handicap revisions per month (on the 1st and 15th), and special offers from course such as Pebble Beach or Pasatiempo, ensure your e-mail address is registered and up-to-date so that all the benefits of NCGA membership are available. In 2009, nearly 30 special offers were sent to members along with monthly handicap revision newsletters. Register your e-mail at ncga.org.



Member Outings

August and September have some wonderful choices for golfers looking for an NCGA Members-Only Outing. Generally held on Mondays throughout the year, entry fees depend on the host course and include golf, cart, food, range and tee prize. Registration for member outings is available via the Members Outing page, under the Membership drop-down menu of ncga.org.

- Castlewood CC, (Valley Course), Pleasanton, September 13
- Mira Vista CC, El Cerrito, September 20
- Fort Washington GCC, Fresno, September 27
- Napa Valley CC, Napa, October



NCGA Facebook

Join the more than 3,600 golfers who have become fans of the NCGA on Facebook. Share your favorite golf story, post photos, participate in contests, share your thoughts on the PGA Tour and more. Become part of the most vibrant online community in Northern California golf. The page is accessible via the homepage of ncga.org under Social Community.



eDeals

Periodic special offers exclusively for NCGA members are posted on the eDeals page of ncga.org accessible from the middle right of the homepage. A link to all offers from dedicated eblasts is posted here as well. Ensure you are getting the most out of your membership and your golf dollars via a visit to the eDeals page today.



NCGA Flickr Photo Galleries

Complete photo galleries from all NCGA events are available on the NCGA's Flickr page. If you see a photo you like, create an account with Flickr, select the gallery which contains the photo(s) you would like to view and order the prints. The page is also accessible from the homepage of ncga.org under Social Community or via Tournament Central.

