



## NCGA Quarterly Update, July 2011

*Membership Doesn't End at the 18th Hole*

### NCGA Mobile Area

A renovated mobile version of the NCGA's digital home, [ncga.org](http://ncga.org), recently debuted featuring a new interface with easy access to the course directory, post a score, Rules of Golf FAQ, tournament central and the Poppy Hills and Ridge websites.

The new site also provides golfers an easier way to check their handicap index; when members check their indexes they have the option to be "remembered" by the site. If chosen, the next visit will display a realtime personalized lookup.

The top of the site will always contain a link allowing members to visit the full website if they feel their phone can display and navigate the graphics of the NCGA's homepage.



### Poppy Hills/Ridge Anniversaries

This summer, the NCGA celebrated an important milestone on the occasion of Poppy Hills' 25th and Poppy Ridge's 15th anniversaries. Since their openings the courses have offered NCGA members discounted green fees, complimentary lessons, golf shop and restaurant savings and free club fittings among a host of benefits.

Take advantage of changes in pricing, policies and procedures for NCGA associate and regular clubs planning events and bring a group to your NCGA member-owned courses to commemorate the anniversaries.

Poppy Hills has also extended its foursome special through the end of September. A foursome can play for \$240 Monday-Thursday and \$280 Saturday-Sunday and Holidays; includes green fees and cart.



**Poppy Hills**  
(831) 625-2035

**Poppy Ridge**  
(925) 455-2035

### Poppy Hills Facebook Page

Poppy Hills has now joined Facebook to give golfers the latest news and information about the course. Search for "Poppy Hills Golf Course" on Facebook and click "Like" to get the latest news as well as special offers. Also, share your latest and greatest experience at Poppy Hills by posting photos and videos of your own on Poppy Hills' Facebook wall. The Hills' Facebook page joins the already popular NCGA and Youth on Course pages.

### Clubs Seeking New Members

Looking for a way to advertise your club? Consider [ncga.org](http://ncga.org)'s "Club Seeking New Members" page. Organized by regular and associate clubs and by geographic region, the pages list clubs looking to bolster membership via a listing of contact information, website link and a brief description of club activities and tournaments.

Many clubs have found this free listing an effective means toward recruiting prospective members. Already listed? Ensure your description is up-to-date; e-mail any corrections to [sseward@ncga.org](mailto:sseward@ncga.org). If you wish to add your club to the list, e-mail [sseward@ncga.org](mailto:sseward@ncga.org) your club's contact information and a brief description of activities.



#### Clubs Seeking Members



Are you seeking to join a Regular Club or an Associate Club?  
A regular club is found at a golf course, both public and private.  
An associate club is formed through a company, church or other social organization.

- Provide Club Website (if available)
- Associate Clubs: Provide your website

## Club Representative Meetings

Is your club taking advantage of all NCGA member benefits including complimentary lessons, merchandise, hotel and airline discounts? Have you looked into using eClubhouse as a member-club management tool? How can your club partner with the NCGA Foundation to promote life skills and values through golf to kids in your community?

There are still two Club Representative Days left in 2011 to learn all that is provided through NCGA membership. Although there is no charge for the meeting, there is a fee for golf which is available on a first-come, first-served basis. Clubs may send up to four representatives. The day begins at 9:00 a.m. with informative presentations by the NCGA staff and includes an open forum to address your questions. Contact Dorothy Bentley at the NCGA office (831) 625-4653 with questions. Registration is available online.

## NCGA Foundation News

The NCGA Foundation recently debuted a new website ([ncgafoundation.org](http://ncgafoundation.org)) with interactive features including program, donor and event spotlights. The site now includes space to share stories on how the Foundation's award-winning Youth on Course Program has impacted participants and their families. Enhanced photography and video complement the site's efforts to bring the activities of the Foundation to life.

The Foundation also announced scholarship and grant recipients for 2011 including the Paul Porter Memorial Scholarship, an award given in memory of late NCGA CEO Paul Porter, and the Youth on Course scholarships, awarded for the first time in 2011. The scholarships provide support to deserving youth, are both merit and need-based and are the final part of the Foundation's continuum that includes affordable access to golf, clinics and internships.

## NCGA Rules of Golf Seminars

Three rules seminars are scheduled for the rest of 2011. The seminars focus on using the Rules of Golf book, definitions and issues and concepts relating to relief procedures. The Lake Merced seminar is two days with an optional test on the third day and costs \$170 for NCGA members (\$50 discount). The price includes full breakfast each morning, two lunches, study guide, Rules of Golf and Decisions books and a 2010-2011 NCGA Big-Little Book. The on course seminars take golfers out on the course for a half day (7:30-1:00) of situational based rules education teaching the rules through a variety of stations. The \$30 price for NCGA members includes continental breakfast, lunch and a 2010-2011 Rules of Golf Book.

8/22-8/24	Lake Merced GC, Daly City
10/10	Granite Bay GC, Rocklin (On Course)
10/17	Boulder Ridge CC, San Jose (On Course)

Visit [ncga.org](http://ncga.org) under the Rules drop-down menu for more information.

## Complimentary Lessons

As part of an ever-growing list of membership benefits, the NCGA provides complimentary golf lessons and clinics for its members. Golf professionals offer lessons and clinics at a variety of sites throughout Northern California, including many of the more than 90 facilities that are part of the NCGA Member Advantage Program.

The 2011 complimentary clinic and lessons program runs until Labor Day. Complimentary clinics at Poppy Hills take place Wednesdays (5:00-6:00) and Saturdays (3:00-4:00) and at Poppy Ridge Wednesdays and Fridays-Sundays at varying times. Check [ncga.org](http://ncga.org) for updated schedules.

## Club Rep Day Schedule

Sept. 19: Wente Vineyards  
Livermore

Dec. 7: Lake Merced GC  
Daly City

